Sponsor Levels and Benefits

**Platinum Title Sponsor – $15,000**
- Mentions in a minimum of 50 “Presented by” promos
- Introductory underwriting schedule (30 spots)
- “Presented by [logo]” on WRKF website promos, Money Moves BR website, social media, print ads, postcards for sponsor distribution, participants’ program, and intro screens
- Logo on building exterior sign, exterior directional signs, interior directional signs
- Full-page ad in participants’ program
- Exhibit booth; name on exhibit table sign
- Acknowledgement from stage before plenary and before sessions begin
- Welcome participants and introduce plenary speaker

**Gold Track Sponsor – $10,000**
- Inclusion in broadcast gold and silver sponsor promos
- Introductory underwriting schedule (15 spots)
- “Additional support from [logo]” on WRKF website promos, Money Moves BR website, social media
  - print ads, postcards for sponsor distribution, participants’ program, and intro screens
- Name on track signs
- Full-page ad in participants’ program
- Exhibit booth; name on exhibit table sign
- Acknowledgement from stage before plenary

**Silver Sponsor – $5,000**
- Inclusion in broadcast gold and silver sponsor promos
- Introductory underwriting schedule (15 spots)
- Logo on Money Moves BR website, social media, and participants’ program
- Name on print ads and postcards for sponsor distribution
- Half-page ad in participants’ program
- Exhibit booth; name on exhibit table sign

**Bronze Exhibitor – $1,500**
- Exhibit booth; name on exhibit table sign
- Logo on Money Moves BR website, social media, and participants’ program

**Program Advertiser – $500**
- Half-page ad on participants’ program